Programme Specification

1	**Awarding body**	University of London
2	**Teaching Institution**	**Birkbeck College**
3	**Programme Title(s)**	**BA Language and/with Management** **BA Language and/with Management with International Experience** **BA Language and/with Management with Foundation Year**
4	**Programme Code(s)**	UUBALGMN_C – 3-years full-time UBALGMAN_C – 4-years part-time UBALGMND_C – 6-years decelerated UUBALNMX_C – 4 years full-time (with International Experience) UUBFLGMN_C – 4 years full-time (with Foundation Year) UBFLGMAN_C C – 6 years part-time (with Foundation Year)
5	**UCAS code**	QN12 – BA Language and/with Management QN1F – BA Language and/with Management with Foundation Year RN11 – BA Language and/with Management with International Experience
6	**Home Department**	Department of Cultures and Languages
7	**Exit Award(s)**	DipHE; CertHE **Award routes for standard BA Language and/with Management** UBAFRAMN_C - BA French and Management UBAFRWMN_C - BA Management with French UBAGEAMN_C - BA German and Management UBAGEWMN_C - BA Management with German UBAJPAMN_C - BA Japanese and Management UBAJPWMN_C - BA Management with Japanese UBAPRAMN_C - BA Portuguese and Management UBASPAMN_C - BA Spanish and Management UBASPWMN_C - BA Management with Spanish **Award routes for BA Language and/with Management with International Experience** UBAFRMNX_C - BA French and Management with International Experience UBAMNFRX_C - BA Management with French with International Experience UBAGMMNX_C - BA German and Management with International Experience UBAMNGMX_C – BA Management with German with International Experience UBASPMNX_C - BA Spanish and Management with International Experience UBAMNSPX_C - BA Management with Spanish with International Experience UBAPTMNX_C - BA Portuguese and Management with International Experience UBAITMNX_C - BA Italian and Management with International Experience UBAMNITX_C - BA Management with Italian with International Experience UBAJPMNX_C - BA Japanese and Management with International Experience UBAMNJPX_C - BA Management with Japanese with International Experience
8	**Duration of Study** (number of years)	3 years (full-time); 4 years (part-time); 6 years (decelerated); 4 years (full-time)
9	**Mode of Study**	Part time, full time, decelerated
10	**Level of Award (FHEQ)**	6
11	**Other teaching depts or institution**	Department of Management. For Foundation Year also Department of English, Theatre and Creative Writing, Department of Film, Media and Cultural Studies, Department of History of Art

12	**Professional, Statutory Regulatory Body details**	N/A
13	**QAA Benchmark Group**	Languages, Cultures and Societies; Business and Management

14	**Programme Rationale & Aims**
	For Foundation Year (year zero), see Foundation Year programme specification.

This programme is part of a portfolio of BA languages programmes offered by the School of Arts, and is related to the BSc Management offered by the School of BEI. It offers evening, face-to-face study, combining the study of a modern foreign language and management to a high level. The aim of the languages component of the programmes is to allow students to reach a high level of competence in a modern foreign language, either French, German, Italian, Japanese, Portuguese or Spanish over four years' full-time study; to study the associated culture(s) of the language studied and to acquire advanced knowledge of a range of cultural topics. Through the accumulation of knowledge in the theory and the often complex practice of management in a broad context, the management component of the programme enables students to relate theory to practice in a number of subject areas in the field of management and to critically appraise and conduct research into management. With the growth and expansion of international business in various forms, the linguistic component facilitates and encourages the deeper understanding of the societal context as one of the important external influences on the international business operations of companies. Students study this programme in a three-year full-time, four-year full-time, four-year part-time or six-year decelerated mode.

Students taking the four-year full-time 'with International Experience' programme will spend a year of study (normally the third year) in a country in which the language they are studying is spoken. Please note: students must make satisfactory progress during year 1 and 2 of their degree to be eligible for a Year Abroad. Additionally, the non-UK partner institution may set its own entrance criteria, including, but not limited to, academic criteria, language requirements and visa requirements. In instances where a student does not meet the eligibility criteria for an approved Year Abroad, their registration may be transferred to the corresponding BA programme pathway without the 'with International Experience' designation.

Distinctive features:

- The BA programme in Language and/with Management aims to provide students with a rigorous academic programme in the combined fields of a language and management.
- The distinctive nature of the languages component of the programmes lies in the flexibility of our languages offering, which extends to the full range of languages taught at Birkbeck (currently French, German, Italian, Japanese, Portuguese and Spanish) and allows entry at a variety of levels of language competence.
- For most of the European languages included in this programme, language entry levels are at one of five basic entry levels, as defined in the Common European Framework of Reference for Languages (CEFR): Level A1 (Beginners); Level A2 (GCSE or equivalent); Level B1 (AS/A level or equivalent); Level B2 (A level + or equivalent); Level C1 (Proficiency). Please note that Portuguese can only be studied from B1 level onwards.

- For Japanese there are four basic entry levels, all pegged to the Japanese Language Proficiency Test (JLPT): Beginners, Upper Beginner, Intermediate, Upper Intermediate.
- After three years (full-time), students who start with approximately A-level standard language competence will attain a level which conforms to the 'typical' exit level equivalent to CEFR Level C1/C2, as defined in the QAA benchmark statement for 'Languages and related studies', or JLPT Level N2. The degree awarded is BA French (or German, Italian, Japanese, Portuguese, Spanish) and Management.
- Those full-time or part-time students who start at CEFR A1 or JLPT N5 (Language 1) or those full-time students who start with CEFR A2 or JLPT N5 (Language 2) will exit with either CEFR B2 or JLPT N4-N3 (Language 3) or CEFR C1 or JLPT N3-N2 (Language 4). In this case the degree awarded is BA Management with French (or German, Italian, Japanese, Spanish).
- Students on the 'with International Experience' programme will be able to work or study in a country in which the language they are studying is spoken for a year in order to provide them with an opportunity to develop their language skills and their knowledge of the culture of the language-speaking area, as well as to acquire a range of transferable personal, academic and employability skills.

15	**Entry Criteria**
	For Foundation Year (year zero), see Foundation Year programme specification. We welcome applicants without traditional entry qualifications as we base decisions on our own assessment of qualifications, knowledge and previous work experience. We may waive formal entry requirements based on judgement of academic potential. If you wish to study French, German, Italian, Japanese or Spanish, this programme is suitable for all language entry levels, from beginners' to proficiency, including native speaker level. UCAS TARIFF POINTS: 104-128 The UCAS tariff score is applicable if applicants have recently studied a qualification that has a UCAS tariff equivalence. FOUNDATION YEAR DEGREES You can progress onto the BA Language and/with History of Art if you successfully complete the foundation year of our BA Arts and Humanities with Foundation Year course. This is an ideal route onto an undergraduate degree if you are returning to study after a gap, or if you have not previously studied this subject, or if you didn't achieve the grades you need for a place on this degree. INTERNATIONAL ENTRY REQUIREMENTS If English is not your first language or you have not previously studied in English, our usual requirement is the equivalent of an International English Language Testing System (IELTS Academic Test) score of 6.5, with not less than 6.0 in each of the sub-tests.

	For the BA Language and/with Management with International Experience, please be aware that international students who require a Tier 4 visa will initially be provided with a CAS to study for the first two years of your course whilst at Birkbeck. During your third year of study at an institution abroad, you will be required to obtain a visa for that specific country. When you return to the UK to complete your fourth year, Birkbeck will issue you with a second CAS so that you can apply for another Tier 4 visa for your final year. You will therefore need to make a total of three visa applications – two for Birkbeck and one for the institution abroad.

16	**Learning Outcomes**
	For Foundation Year (year zero), see Foundation Year programme specification.

On successful completion of this programme a student will be expected to be able to:

French, German, Italian Portuguese, Spanish:

A. Use of the target language

1. Our French, German, Italian, Portuguese and Spanish language courses have been mapped to the Common European Framework of Reference for Languages (CEFR) as follows:

Stage 1 A1-A2

Stage 2 B1

Stage 3 B2

Stage 4 C1

Stage 5 C1/C2

The aims and objectives for each of these stages can be found in each corresponding module proposal.

2. Communicate fluently and appropriately, maintaining a high degree of grammatical accuracy, in the target language (TL), with competent or native speakers of the TL, to a level approximately equivalent to CEFR level B2 to C2, depending on starting level.

3. Be able to exploit for a variety of purposes and, as appropriate, to contextualise a broad range of materials in written or spoken TL appropriate to the level attained.

4. Be able to apply effectively and appropriately language skills in a professional context.

B. Explicit knowledge of language

5. Demonstrate a detailed knowledge and effective understanding of the structures, registers and, as appropriate, varieties of TL.

6. Demonstrate a detailed knowledge and effective understanding of the linguistic principles required to analyse TL. (This aim applies to certain modules only.)

C. Knowledge of related studies

7. Demonstrate an ability critically to evaluate through appropriate methodologies one or more aspects of the arts, cultures, histories, institutions or linguistic situation of the societies in which TL is spoken.

8. Demonstrate a broad knowledge and, using appropriate methodologies, a critical understanding of the cultures and societies of countries in which TL is spoken gained through one or more of the creative media of TL.

D. Intercultural awareness and understanding

9. Demonstrate a reasoned awareness and critical understanding of one or more cultures and societies, other than the student's own.

Japanese:

A. Use of the target language

1. With a focus especially on advancing students' reception skills, to demonstrate experience at comprehending Japanese at natural speed using audio-visual materials; to use original texts from a variety of sources and subject fields to develop their reading techniques including scanning and skimming for key information, reading extended paragraphs and complex sentences, and in-depth reading; to sustain complex conversations in social, cultural, and business situations using appropriate speech forms and politeness registers; to begin to acquire academic-level verbal communication skills, including participation in discussions, and preparing and delivering presentations; to write substantial reports and short essays based on texts read and discussed in class, using their knowledge of between 800-1,000 *kanji* characters and of appropriate compositional structure.

2. Demonstrate cultural sensitivity in communicative exchanges in Japanese.

Demonstrate a critical understanding of the key moments and concepts in the cultural/social history of modern Japan.

B. Intellectual

3. Demonstrate a critical understanding of the key moments and concepts in the cultural/social history of modern Japan.

4. Identify and describe problems and to devise effective strategies for their resolution.

5. Demonstrate a reasoned awareness and critical understanding.

C. Practical

See 'use of target language', plus the following:

6. Gather, process and evaluate critically information from a variety of paper, audio-visual and electronic sources.

7. Use IT effectively, both as a means of communication and as an aid to learning.

D. Personal and Social

8. Communicate information, ideas and arguments cogently and coherently both orally and in writing with due regard to the target audience.

9. Be responsive to the discipline of working with others and to work effectively as part of a team.

10. Be an effective and self-aware independent learner.

Management:

1. Demonstrate knowledge and understanding of organizations, their management and of the environment in which they operate.
2. Demonstrate the capacity to critically evaluate arguments and evidence.
3. Demonstrate extensive knowledge and understanding of at least one functional area of management
4. Demonstrate the ability to appraise and conduct research into business and management.
5. Demonstrate understanding, appreciation and interpretation of various aspects of management both empirically defined (accounting); logical (operations management); and conceptual (marketing, strategic management).
6. Demonstrate the capacity for independent and self-managed learning.
7. Demonstrate the ability to use the library (and in particular how to use traditional forms of search and electronic database searchers).
8. Demonstrate the ability to write academic essays.
9. Demonstrate the ability to take responsibility for their own learning either in the workplace for those who stay in employment or via higher studies (professional and postgraduate).

Intellectual
10. Identify and describe problems and to devise effective strategies for their resolution.
11. Demonstrate a reasoned awareness and critical understanding.

Practical
See Subject-specific skills, plus the following:
12. Gather, process and evaluate critically information from a variety of paper, audio-visual and electronic sources.
13. Use IT effectively, both as a means of communication and as an aid to learning.

Personal and Social
14. Communicate information, ideas and arguments cogently and coherently both orally and in writing with due regard to the target audience.
15. Be responsive to the discipline of working with others and to work effectively as part of a team.
16. Be an effective and self-aware independent learner.

17	**Learning, teaching and assessment methods**
	For Foundation Year (year zero), see Foundation Year programme specification.

French, German, Italian, Spanish:

Learning and teaching methods vary between Language modules and 'Content' modules, but in all cases the programme builds on tried and tested methods, and the collective experience and expertise deployed in existing modules within the Languages departments.

Classes (90 minutes) adopt a mixed-mode delivery, part lecture, part student activity either singly or in small groups, part open discussion. The range of methods deployed is effective in retaining students' attention after a day's work. Varied use is made of the full range of available support materials and technologies, including Moodle. Supervised group and pair-work and short student presentations serve to vary the pace of classroom activity. Presentations also offer the opportunity for formative feedback, and may be used to prepare a written assignment.

Language classes are up to 3 hours long. Activities are varied; the languages departments pioneered the use of learning software for languages, and have now extended this to Moodle, which allows access to additional targeted language learning materials. Regular homework is given and returned to students, with extensive feedback, usually within a week. The assessment pattern is varied for language modules and will usually include coursework, a written examination, an oral exam and a listening comprehension.

Assessment for 'content' modules is via substantial end-of-term assignments, which foster independent learning and the developing of appropriate research skills. Some modules also have in-class tests and/or assessed presentations, critical reviews or bibliographies or similar.

Japanese:

Learning and teaching methods vary between Language modules and 'Content' modules, but in all cases the programme builds on tried and tested methods, and the collective experience and expertise deployed in existing modules within the Languages departments. Learning, teaching, and assessment methods in Japanese include:

- Lectures and presentation of knowledge aim to fulfil the intellectual aims of "knowledge and understanding of what is involved in the study of the field". In some cases, for example, Japanese cinema courses lecturing may form a small proportion of the class time. Students' understanding of the lecture/presentation material is reinforced by interactive discussion. This suits the mature student body, whose life experience and cultural background is a resource in the learning process.

- Small group work is designed to allow students to undertake focused tasks in a supportive environment and to develop their creative, analytical, communication and interpersonal skills, as appropriate;

- Discussion group work is designed to develop students critical and analytical, presentation and communication skills;

- Tutorials, typically on a one-to-one basis, develop student skills in presenting and discussing ideas

- Language classes all employ a task-driven syllabus, which serves to promote the four language skills (listening, speaking, reading, and writing). Students will be exposed to a variety of authentic materials (including written and audio/visual texts), and develop competency through a range of activities and exercises including individual, pair, and group work.

Management:

There is a range of teaching and learning methods used. Some methods are suitable for qualitative type work and others are suitable for quantitative type work.

- A three-hour lecture period is normally composed of a lecture and a seminar. As regards the latter, it is up to the lecturer to use their discretion as to how the seminar period (or tutorial vis-à-vis first year courses) is used.
- Some lecturers use the tutorial/seminar to outline how specific problems can be answered through worked examples.
- Case studies are used as teaching vehicles as appropriate. This allows students to link theory and practice and requires that students find specific answers to specific problems.

- Some seminars require students to work in small groups and in a limited number of cases, the groups are self-regulating (a seminar leader is appointed to administer the proceedings).
- Some lecture slots require that students undertake exercises in class and students are then provided with the solution(s).
- Some seminars require students to make group presentations. For example, a formal lecture is followed by small group work involving a case study; and students are then required to present solutions to the questions set and this is followed by an open question and answer session.
- Individual courses are structured in such a way that students can first obtain a general knowledge relating to the subject and then build upon the basis through time; and/or the subject matter is taught in such a way that a coherence emerges both in terms of problem solving ability and intellectual stimulation and development.

Management modules are assessed through a range of assessment methods. Modules that emphasise the learning of numerical skills lean toward the use of mid-term tests coupled with unseen, formal examination at the end of each term. Mid-term tests are short tests set during the term and are designed to provide early feedback on performance. Other modules use individual or group presentations, written essays, or formal end of term examinations, as sole assessments or in combination. In the final year of studies, students independently design and complete a large written assignment, in the form of a research project/dissertation.

Study abroad:
Students taking modules at one of partner institutions will be assessed according to the methods employed at those institutions. Students not based at a university during their time abroad will be expected to submit work to Birkbeck in order to gain credits, including essays and a learning diary. All students may be required to take an oral exam on their return.

18	**Programme Description**

For Foundation Year (year zero), see Foundation Year programme specification.

All students on all versions of the programme will take in their first-year a compulsory, zero-weighted study skills module, called 'Doing Cultures and Languages'.

Three-year full-time, four-year part-time, six-year decelerated modes:

All students, whether full-time or part-time, take 120 credits at each of Levels 4, 5 and 6. Full-time students therefore take Level 4 modules in Year One, Level 5 modules in Year Two and Level 6 modules in Year Three, whereas part-time students take 30 credits of Level 4 in Year Two and 30 credits of Level 6 in Year Three (of four).

Normally, 150 credits are made up of language and language 'content' modules and 150 credits are made of Management modules. Students can take the remaining 60 credits from either side of the programme.

'With International Experience' programmes:

The degree will be made up of 420 credits. 360 credits will be taken at Birkbeck (in accordance with the already existing BA Language and/with Management programme). 60

credits will be awarded as APL for the study undertaken during the year abroad (normally as credit only without marks being recorded). This credit will normally be awarded at Level 5.

Students will be able to start the degree from beginners' level or above.

Year One = 120 credits at Birkbeck

Year Two = 120 credits at Birkbeck

Year Three = 60 credits at European partner institution

Year Four = 120 credits at Birkbeck

Language Pathways:

A student's programme of study is determined by his or her language pathway. The language pathway is determined by the student's level of proficiency in the language at entry. For the four European languages (French, German, Italian, Portuguese, Spanish), possible entry levels are as follows (Common European Framework of Reference for Languages entry/exit levels for these courses are given in brackets):

Language 1 (Beginners A1/Elementary A2)

Language 2 (Elementary A2/Intermediate B1)

Language 3 (Intermediate B1/Upper Intermediate B2)

Language 4 (Upper Intermediate B2/Advanced C1)

Language 5 (Advanced C1/Proficiency C2)

For Japanese, entry levels are as follows (with exit levels according to the Japanese Language Proficiency Test (JLPT) in brackets):

Japanese 1 (Complete beginner → Beginner N5)

Japanese 2 (Beginner N5 →Upper Beginner N5-N4)

Japanese 3 (Upper Beginner N5-N4 → Intermediate N4-N3)

Japanese 4 (Intermediate N4-N3 → Upper Intermediate N3-N2)

Japanese 5 (Upper Intermediate N3-N2 → Advanced N2

For ALL languages, Language modules, stages 1-4, are offered at multiple Levels to allow students to take them at an appropriate level for their year of study, with additional learning outcomes and assessment elements at Levels 5 & 6. Language 5 is only offered at Level 6. (Students on Language Pathways D and E take Language 5 in Year Two.)

For ALL Language Pathways (except Pathway E), the Language module taken in the First Year is taken at Level 4, intermediate Language modules at Level 5, and the final Language module in the Pathway is taken at Level 6.

Pathway A

Students take Language 1 (Level 4) in their first year, Language 2 (Level 5), Language 3 (Level 5 or 6), Language 4 (Level 5 or 6) and Language 5 (Level 6) consecutively in subsequent years, depending on duration of study.

Pathway AA (not available for all languages)

Students take Language 1 (Level 4) in their first year, and intensive versions of Language 2 (Level 5) and Language 3 (Level 5) in their second year, Language 4 (Level 5 or 6) and Language 5 (Level 6) consecutively in subsequent years, depending on duration of study.

Pathway B

Students take Language 2 (Level 4) in their first year and Language 3 (Level 5), Language 4 (Level 5 or 6) and Language 5 (Level 6) consecutively in subsequent years, depending on duration of stud.

Pathway C

Students take Language 3 (Level 4) in their first year and Language 4 (Level 5) and Language 5 (Level 6) consecutively in subsequent years.

Pathway D

Students take Language 4 (Level 4) in their first year and Language 5 (Level 6) in their second year.

Pathway E

Students take Language 5 (Level 6) in their second year.

The language modules in any given pathway are core modules and each is worth 30 credits.

Students on the 'with International Experience' degree will be tested for language competence before the start of their next year at Birkbeck and may be allowed to leave out one of the Birkbeck language module in order to take into account language skills gained while abroad (e.g. if a student takes Language 3 prior to studying abroad, he or she may be allowed to take Language 5 on his or her return).

The remainder of the language side of the programme consists of optional modules taken from the provision of 'content' modules available for each language. These are as follows:

Content modules can be taken as follows. All Level 4 modules are offered every year, alongside a balanced range of the following Level 5 and 6 options:

French
Imagining France: An Introduction to French Studies (Level 4/5; 30 credits)
Masterpieces of French Literature from the 16th Century to the Present (Level 4/5; 30 credits)
French Cinema: History, Practice, Analysis (Level 5; 30 credits)
French Thought: from the Renaissance to Postmodernity (Level 5/6; 30 credits)
Translation from and into French (Level 6; 30 credits)
French Decolonisation (Level 6; 15 credits)
The French Short Story: from Balzac to Maupassant (Level 6; 15 credits)
Fictions of Enlightenment (Level 6; 15 credits)
Sensibility and Sociability in the Eighteenth-Century French Novel (Level 6; 15 credits)

German
Cultural Perspectives on German Culture (Level 4/5; 30 credits)
Transformation, Transgression and Tradition: German Literature from the 18th
to the 21st Century (Level 5; 30 credits)

The Emergence of the German Nation State in the 'Long' Nineteenth Century (1770-1914) (Levels 5 and 6; 15 credits)
The Weimar Republic (Levels 5 and 6; 15 credits)
The Twentieth Century German Novel (Levels 5 and 6; 15 credits)
Literature and Society since 1945 (Levels 5 and 6; 15 credits)
The German Novelle (Levels 5 and 6; 15 credits)
German History 1945 to 1990: From Occupation to Reunification (Levels 5 and 6; 15 credits)
German Film: Nation and Identity (Levels 5 and 6; 15 credits)
The Nazi Regime (Levels 5 and 6; 15 credits)
Wirtschaftsdeutsch (Levels 5 and 6; 30 credits)
Extended Essay (Level 6; 30 credits; core)

Spanish
Studying the Hispanic, Luso-Brazilian and Native American Worlds (Level 4; 30 credits)
Introduction to Hispanic Studies (Level 4; 30 credits)
Approaches to Spanish Culture and Society (Level 5; 30 credits)
The Latin American Novel (Level 5; 30 credits)
Latin American Film (Level 5; 30 credits)
The Auteurist Tradition in Spanish Cinema (Level 6: 15 credits)
Aesthetics and Politics: International Intellectuals and the Spanish Civil War (Level 6; 30 credits)
Exile and Nation in 20th c. Spain (Level 6; 30 credits)
The Spanish Noir: Crime and Detection in Contemporary Fiction (Level 6: 15C)
The Urban Experience in Brazil (Level 6; 30 credits)
Power and Control in Spanish Golden Age Art (Level 5; 30 credits)
Space, Culture and Society in Brazil (Level 6; 30 credits)
Spanish Discourse Analysis (Levels 5 & 6; 30 credits)
Spanish Pragmatics (Level 6; 30 credits)
Project: Spanish, Portuguese and Latin American Studies (Level 6; 30 credits)

Italian
Introduction to Italian Culture (Levels 4 & 5, 30 credits)
Sex, survival and la dolce vita: Neorealist to Contemporary Italian Film (Levels 5 & 6; 30 credits)
Dante: The Extended Essay (Level 6; 30 credits)
Other relevant modules are offered from the BA History of Art syllabus

Japanese (all 30 credits)
Rethinking Japan: Introduction to Modern Japanese Society and Culture (Levels 4 & 5)
Popular Culture in Japan and East Asia (Level 5)
Theorising Japanese Cinema (Level 5)
Manga and Anime (Level 6)
Advanced Seminar in Japanese Culture and Society (Level 6)

Comparative 'culture' optional modules (all 30 credits)
Understanding Culture: Language and Texts (Level 4)
Reading Transnational Cultures (Levels 4 & 5)
Culture and Crisis (Levels 4 & 5)
Representations of Love, Desire and Sexuality (Levels 5 & 6; 30 credits)
Film and Politics (Levels 5 and 6; 30 credits)

Post-War: Key Themes in Comparative European History since 1945 (Levels 5 & 6; 30 credits)

Management modules

Management Studies 1 (Level 4; 15 credits)

Management Studies 2 (Level 4; 15 credits)

Quantitative Methods (QM) (Level 4; 15 credits)

Business Information Systems (Level 4; 15 credits)

Introduction to Accounting (Level 4, 15 credits)

Operations Management (Level 5; 15 credits)

Marketing Principles and Practices (Level 5; 15 credits)

Organizational Behaviour (Level 5; 15 credits)

Critical Perspectives on People Management (Level 5; 15 credits)

Financial Reporting(if Introduction to Accounting is completed) (Level 5; 15 credits)

Managerial Accounting (Level 5; 30 credits)

Management of Innovation (Level 5 or 6; 15 credits)

Entrepreneurship and Small Business (Level 6; 15 credits)

Strategic Management (Undergraduate) (Level 6; 15 credits)

International Business (Level 6; 15 credits)

Marketing Strategy (Level 6; 15 credits)

19	**Programme Structure**

3 year full time sample programme – Language Pathway C (other pathways are available)

Year 1

Level	Module Code	Module Title	Credits	Status*
4	ARCL105S4 ARCL107S4 ARCL101S4 ARCL112S4 ARCL103S4	EITHER French 3 (Level 4) German 3 (Level 4) Japanese 3 (Level 4) Spanish 3 (Level 4) Italian 3 (Level 4)	30	Core
4	LNLN016S4	Language content module	30	Compulsory
4	BUMN077H4	Management Studies I	15	Core
4	BUMN078H4	Management Studies II	15	Core
4	MOMN022H4	Quantitative Methods (QM)	15	Compulsory
4	BUMN051H4	Business Information Systems	15	Compulsory
4	ARCL069Z4	Doing Cultures and Languages	0	Core

Year 2

Level	Module Code	Module Title	Credits	Status*
5	AREL070S5 AREL078S5 ARMC166S5 ARIB119S5 ARCL042S5	EITHER French 4 (Level 5) German 4 (Level 5) Japanese 4 (Level 5) Spanish 4 (Level 5) Italian 4 (Level 5)	30	Core
5		Management module(s)	30	Option
5		Language 'content' module	30	Option
5		Management module(s)	30	Option

Year 3					
Level	**Module Code**	**Module Title**		**Credits**	**Status***
6	AREL072S6	EITHER French 5		30	Core
	AREL079S6	German 5			
	ARMC167S6	Japanese 5			
	ARIB120S6	Spanish 5			
	ARCL043S6	Italian 5			
6		Language or Management module(s)		30	Option
6		Language or Management module(s)		30	Option
6		Management module(s)		30	Option

4 year part time sample programme – Language Pathway B

Year 1					
Level	**Module Code**	**Module Title**		**Credits**	**Status***
4	AREL067S4	EITHER French 2 (Level 4)		30	Core
	AREL074S4	German 2 (Level 4)			
	ARMC164S4	Japanese 2 (Level 4)			
	ARIB115S4	Spanish 2 (Level 4)			
	ARCL040S4	Italian 2 (Level 4)			
4	MOMN022H4	Quantitative Methods (QM)		15	Compulsory
4	BUMN051H4	Business Information Systems		15	Compulsory
4	BUMN077H4	Management Studies I		15	Core
4	BUMN078H4	Management Studies II		15	Core
4	ARCL069Z4	Doing Cultures and Languages		0	Core

Year 2					
Level	**Module Code**	**Module Title**		**Credits**	**Status***
5	AREL070S5	EITHER French 3 (Level 5)		30	Core
	AREL077S5	German 3 (Level 5)			
	ARMC165S5	Japanese 3 (Level 5)			
	ARIB118S5	Spanish 3 (Level 5)			
	ARCL042S5	Italian 3 (Level 5)			
4		Language 'content' module		30	Option
5		Management module(s)		30	Option

Year 3					
Level	**Module Code**	**Module Title**		**Credits**	**Status***
5	AREL070S5	EITHER French 4 (Level 5)		30	Core
	AREL078S5	German 4 (Level 5)			
	ARMC166S5	Japanese 4 (Level 5)			
	ARIB119S5	Spanish 4 (Level 5)			
	ARCL042S5	Italian 4 (Level 5)			
5		Language 'content' module		30	Option
6		Management module(s)		30	Option

Year 4					
Level	**Module Code**	**Module Title**		**Credits**	**Status**
6	AREL072S6	EITHER French 5		30	Core
	AREL079S6	German 5			
	ARMC167S6	Japanese 5			
	ARIB120S6	Spanish 5			
	ARCL043S6	Italian 5			
6		Language or Management module(s)		30	Option
6		Language or Management module(s)		30	Option

6 year sample programme – Language Pathway B (other pathways are available)

Year 1					
Level	**Module Code**	**Module Title**		**Credits**	**Status***
4	AREL067S4	EITHER French 2 (Level 4)		30	Core
	AREL074S4	German 2 (Level 4)			
	ARMC164S4	Japanese 2 (Level 4)			
	ARIB115S4	Spanish 2 (Level 4)			
	ARCL040S4	Italian 2 (Level 4)			
4	BUMN077H4	Management Studies I		15	Core
4	BUMN078H4	Management Studies II		15	Core
4	ARCL069Z4	Doing Cultures and Languages		0	Core

Year 2					
Level	**Module Code**	**Module Title**		**Credits**	**Status**
5	AREL070S5	EITHER French 3 (Level 5)		30	Core
	AREL077S5	German 3 (Level 5)			
	ARMC165S5	Japanese 3 (Level 5)			
	ARIB118S5	Spanish 3 (Level 5)			
	ARCL042S5	Italian 3 (Level 5)			
4		Language Option		30	Option

Year 3					
Level	**Module Code**	**Module Title**		**Credits**	**Status***
5	AREL070S5	EITHER French 4 (Level 5)		30	Core
	AREL078S5	German 4 (Level 5)			
	ARMC166S5	Japanese 4 (Level 5)			
	ARIB119S5	Spanish 4 (Level 5)			
	ARCL042S5	Italian 4 (Level 5)			
4	MOMN022H4	Quantitative Methods (QM)		15	Compulsory
4	BUMN051H4	Business Information Systems		15	Compulsory

Year 4					
Level	**Module Code**	**Module Title**		**Credits**	**Status***
6	AREL072S6	EITHER French 5		30	Core
	AREL079S6	German 5			
	ARMC167S6	Japanese 5			
	ARIB120S6	Spanish 5			
	ARCL043S6	Italian 5			
5		Management module(s)		30	Option

Year 5				
Level	**Module Code**	**Module Title**	**Credits**	**Status***
5		Language 'content' module	30	Option
6		Management module(s)	30	Option

Year 6				
Level	**Module Code**	**Module Title**	**Credits**	**Status***
6		Language or Management module(s)	30	Option
6		Language or Management module(s)	30	Option

4 year full-time 'with International Experience' sample programme: Language Pathway C

Year 1				
Level	**Module Code**	**Module Title**	**Credits**	**Status***
4	ARCL105S4 ARCL107S4 ARCL101S4 ARCL112S4 ARCL103S4	EITHER French 3 (Level 4) German 3 (Level 4) Japanese 3 (Level 4) Spanish 3 (Level 4) Italian 3 (Level 4)	30	Core
4	LNLN016S4	Language content module	30	Comp
4	BUMN077H4	Management Studies I	15	Core
4	BUMN078H4	Management Studies II	15	Core
4	MOMN022H4	Quantitative Methods (QM)	15	Compulsory
4	BUMN051H4	Business Information Systems	15	Compulsory
4	ARCL069Z4	Doing Cultures and Languages	0	Core

Year 2				
Level	**Module Code**	**Module Title**	**Credits**	**Status***
5	AREL070S5 AREL078S5 ARMC166S5 ARIB119S5 ARCL042S5	EITHER French 4 (Level 5) German 4 (Level 5) Japanese 4 (Level 5) Spanish 4 (Level 5) Italian 4 (Level 5)	30	Core
5		Management module(s)	30	Option
5		Language 'content' module	30	Option
5		Management module(s)	30	Option

Year 3				
Level	**Module Code**	**Module Title**	**Credits**	**Status**
5	N/A	60 credits APL from modules taken at a partner institution*	60	Option

Note: where student is unable to complete credit from partner institution these APL credits may be substituted through taking the two 30 credit level 5 option modules: ARCL067S5 Study Abroad 1 and ARCL068S5 Study Abroad 2

Year 4				
Level	**Module Code**	**Module Title**	**Credits**	**Status***
6	AREL072S6 AREL079S6 ARMC167S6 ARIB120S6 ARCL043S6	EITHER French 5 German 5 Japanese 5 Spanish 5 Italian 5	30	Core
6		Language or Management module(s)	30	Option
6		Language or Management module(s)	30	Option
6		Management module(s)	30	Option

Status*

CORE – Module must be taken and passed by student; COMPULSORY – Module must be taken, mark can be reviewed at sub-exam board; OPTIONAL – Student can choose to take this module

20	**Regulations**
	Admissions This programme adheres to the College Admissions Policy: http://www.bbk.ac.uk/registry/policies/documents/admissions-policy.pdf ***Credit Transfer*** Accredited Prior Learning will be considered in line with the College Policy on Accredited Prior Learning http://www.bbk.ac.uk/registry/policies/documents/accreditation-prior-learning.pdf ***Programme Regulations*** This programme adheres to the College Common Awards Scheme http://www.bbk.ac.uk/registry/policies/regulations ***Programme Specific Regulations (or not applicable)*** N/A

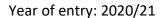| 21	**Student Attendance Framework – in brief**
	The full version of the 'Student Attendance Framework' is available http://www.bbk.ac.uk/mybirkbeck/services/rules/Attendance-Framework.pdf . **Principle** Consistent and regular student attendance in class (or equivalent) promotes and affords student success. Inconsistent and irregular attendance is less likely to result in student success and is consistent with lower marks and degree classifications being achieved and awarded. **Attendance expectation** Birkbeck, University of London expects you to consistently attend all timetabled sessions, including lectures, seminars, group and individual tutorials, learning support sessions, workshops, laboratories, field trips, inductions and demonstrations. **E-Registers** All Birkbeck students are issued with student cards. Students are expected to take them to classes and to assessment venues and to present them to a member of staff if requested. This is for the purpose of identifying Birkbeck students.

22	**Student Support and Guidance**
	All Birkbeck students have access to a range of student support services, details can be found on our website here: http://www.bbk.ac.uk/mybirkbeck/services/facilities

23	**Methods of Enhancing Quality and Standards**
	The College has rigorous procedures in place for the monitoring and enhancing its educational provision. This includes regular monitoring of programmes drawing on feedback from various sources including external examiner's reports, student feedback, student achievement and progression data. In addition, departments are reviewed every four to five years through the internal review process that includes external input.
	For more information please see the Academic Standards and Quality website http://www.bbk.ac.uk/registry/about-us/operations-and-quality

24	**Programme Director**	Dr Alexander Weber
25	**Start Date** (term/year)	October 1995
26	**Date approved by TQEC**	1994
27	**Date approved by Academic Board**	1994
28	**Date(s) updated/amended**	May 2020