

## PROGRAMME SPECIFICATION

Name, title and level of final qualification(s)	<b>BSc Business and Sustainability</b> (Level 6)
Name and title of any exit qualification(s)	Certificate of Higher Education Diploma of Higher Education Certificate of Continuing Education
Is the programme offered with a Foundation Year?	Yes
Awarding Body	University of London
Teaching Institution(s)	Birkbeck, University of London
Home School/other teaching departments	Birkbeck Business School School of Social Sciences
Location of delivery	Central London
Language of delivery and assessment	English
Mode of study, length of study and normal start month	Full-time (3 years) Part-time (4 years) Full-time with Foundation Year (4 years) Part-time with Foundation Year (6 years) September
Professional, statutory or regulatory body	Not applicable
<a href="#">QAA subject benchmark group(s)</a> <a href="#">Higher Education Credit Framework for England</a>	
UCAS code	N108; N109 (with FY)
Birkbeck Course Code	UUBSBSTN_C Full-time, 3 years UBSBSTAN_C Part-time, 4 years UUBFBSTN_C Full-time with FY, 4 years UBFBSTAN_C Part-time with FY, 6 years
HECoS Code	100079 business studies 100469 environmental management
Start date of programme	2024-25
Date of programme approval	Spring 2024
Date of last programme amendment approval	January 2024
Valid for academic year and cohorts	2024-25
Date of last revision to document	18/01/2024

## **Admissions requirements**

### *BSc Business and Sustainability:*

UCAS tariff: 96-128 points. The UCAS tariff score is applicable to students who have recently studied a qualification that has a UCAS tariff equivalence.

GCSES: Applicants are expected to have GCSE grade C or 4, or equivalent, in English and mathematics.

### *BSc Business and Sustainability with Foundation Year:*

UCAS tariff: 48 points. The UCAS tariff score is applicable to students who have recently studied a qualification that has a UCAS tariff equivalence.

GCSES: Applicants are expected to have GCSE grade C or 4, or equivalent, in English and mathematics.

We welcome applicants without traditional entry qualifications as we base decisions on our own assessment of qualifications, knowledge and previous work experience. We may waive formal entry requirements based on judgement of academic potential.

For part-time courses, standard requirements are a minimum of two A-levels or equivalent.

## **Course aims**

This programme will offer students the ability to study key business subjects alongside contemporary issues that business organisations are facing to ensure that their businesses are moving towards a more sustainable future. Students will develop key skills including analytical and critical thinking, problem solving, and strategic decision-making. They will graduate with a clear commitment to embedding social and environmentally responsible practices into the businesses they work in the future, creating future business leaders that believe in the importance of sustainable business.

The course aims are:

- To provide students with the necessary skills, concepts and tools to understand sustainability challenges in businesses
- To develop the ability to critically appraise the way that business organisation address sustainability
- To provide students with a systemic and holistic understanding of the various pillars of sustainability and its impact on business and climate.
- To work with practical tools and theoretical frameworks to better understand climate risk and conservation of capital
- To equip students with a skill set that enables them to contribute to the green economy.

Foundation Year Aims:

- To enable students to develop the foundational knowledge and skills required for successful completion of a degree in a range of business-related disciplines
- Provide support to those students who do not meet the formal entry requirements for direct entry to the degree, but who can demonstrate ability for degree level study

## **Course structure**

The programme structure is based on 120 credits studies across levels 4, 5 and 6. These consist of a variety of modules from the Business School and from the School of Social Sciences. The foundation year comprises 120 credits at level 3.

Level	Module Code	Module Title	Credit	Comp Core/ Option	Likely teaching term(s)
<b>Full-time – 3 years</b>					
<b>Year 1</b>					
4	BUMN077H4	Management Studies I	15	Compulsory	T1
4	GGPH072S4	Humans and the Environment	30	Compulsory	T1
4	SSGE008S4	Introduction to Environmental Science	30	Compulsory	T2
4	BUMN078H4	Management Studies II	15	Compulsory	T2
4	BUOB095H4	Workplace Health and Wellbeing	15	Compulsory	T3
4	FFEC021H4	Economics of Natural Resources	15	Compulsory	T3
<b>Year 2</b>					
5	SSGE084S5	Managing Environments	30	Compulsory	T2
5	BUOB091H5	Organizational Change	15	Compulsory	T2
5	BUMN097H5	Sustainability and Stakeholder Marketing	15	Compulsory	T2
5	SSGE123S5	Future Food Systems and Sustainability	30	Compulsory	T3
5	BUMN197H5	Sustainable Business Practices	15	Compulsory	T1 - TBC
5	BUMN198H5	Leadership in Sustainability	15	Compulsory	T1 - TBC
<b>Year 3</b>					
6	MOMN069H6	Strategic Management (Undergraduate)	15	Compulsory	T1
6	BUMN143H6	Introduction to Corporate Responsibility	15	Compulsory	T2
6	BUMN136H6	Project Management (Undergraduate)	15	Compulsory	T3
6	SSGE125S6	Climate and society: past, present and future	30	Compulsory	TBC
6	BUMN140S6	Business Project	30	Compulsory	T1 + T2
6	BUEM137H6	Green Finance	15	Compulsory	T1 – TBC
<b>Part-time – 4 years</b>					
<b>Year 1</b>					
4	BUMN077H4	Management Studies I	15	Compulsory	T1
4	GGPH072S4	Humans and the Environment	30	Compulsory	T1
4	SSGE008S4	Introduction to Environmental Science	30	Compulsory	T2
4	BUOB095H4	Workplace Health and Wellbeing	15	Compulsory	T3
<b>Year 2</b>					
5	SSGE084S5	Managing Environments	30	Compulsory	T2
4	BUMN078H4	Management Studies II	15	Compulsory	T2
4	FFEC021H4	Economics of Natural Resources	15	Compulsory	T3
5	BUMN197H5	Sustainable Business Practices	15	Compulsory	T1 - TBC
5	BUMN198H5	Leadership in Sustainability	15	Compulsory	T1 - TBC

<b>Year 3</b>					
6	MOMN069H6	Strategic Management (Undergraduate)	15	Compulsory	T1
5	BUMN097H5	Sustainability and Stakeholder Marketing	15	Compulsory	T2
5	BUOB091H5	Organizational Change	15	Compulsory	T2
5	SSGE123S5	Future Food Systems and Sustainability	30	Compulsory	T3
6	BUEM137H6	Green Finance	15	Compulsory	T1 – TBC
<b>Year 4</b>					
6	SSGE125S6	Climate and society: past, present and future	30	Compulsory	TBC
6	BUMN143H6	Introduction to Corporate Responsibility	15	Compulsory	T2
6	BUMN136H6	Project Management (Undergraduate)	15	Compulsory	T3
6	BUMN140S6	Business Project	30	Compulsory	T1 + T2
<b>Full-time with Foundation Year – 4 years</b>					
<b>Foundation Year (Year 0)</b>					
3	CASE002S3	Fundamentals of Study	30	Core	T1
3	BUEM112S3	Essential Maths and Data Analysis	30	Core	T1+T2
3	SC07002S3	Understanding Organisations	30	Core	T2+T3
3	SC07001S3	Leadership and Change Management	30	Core	T2+T3
<b>Year 1</b>					
4	BUMN077H4	Management Studies I	15	Compulsory	T1
4	GGPH072S4	Humans and the Environment	30	Compulsory	T1
4	SSGE008S4	Introduction to Environmental Science	30	Compulsory	T2
4	BUMN078H4	Management Studies II	15	Compulsory	T2
4	BUOB095H4	Workplace Health and Wellbeing	15	Compulsory	T3
4	FFEC021H4	Economics of Natural Resources	15	Compulsory	T3
<b>Year 2</b>					
5	SSGE084S5	Managing Environments	30	Compulsory	T2
5	BUOB091H5	Organizational Change	15	Compulsory	T2
5	BUMN097H5	Sustainability and Stakeholder Marketing	15	Compulsory	T2
5	SSGE123S5	Future Food Systems and Sustainability	30	Compulsory	T3
5	BUMN197H5	Sustainable Business Practices	15	Compulsory	T1 - TBC
5	BUMN198H5	Leadership in Sustainability	15	Compulsory	T1 - TBC
<b>Year 3</b>					
6	MOMN069H6	Strategic Management (Undergraduate)	15	Compulsory	T1
6	BUMN143H6	Introduction to Corporate Responsibility	15	Compulsory	T2

6	BUMN136H6	Project Management (Undergraduate)	15	Compulsory	T3
6	SSGE125S6	Climate and society: past, present and future	30	Compulsory	TBC
6	BUMN140S6	Business Project	30	Compulsory	T1 + T2
6	BUEM137H6	Green Finance	15	Compulsory	T1 – TBC
<b>Part-time with Foundation Year – 6 years</b>					
<b>Foundation Year 0a</b>					
3	CASE002S3	Fundamentals of Study	30	Core	T1
3	SC07002S3	Understanding Organisations	30	Core	T2+T3
<b>Year 0b</b>					
3	BUEM112S3	Essential Maths and Data Analysis	30	Core	T1+T2
3	SC07001S3	Leadership and Change Management	30	Core	T2+T3
<b>Year 1</b>					
4	BUMN077H4	Management Studies I	15	Compulsory	T1
4	GGPH072S4	Humans and the Environment	30	Compulsory	T1
4	SSGE008S4	Introduction to Environmental Science	30	Compulsory	T2
4	BUOB095H4	Workplace Health and Wellbeing	15	Compulsory	T3
<b>Year 2</b>					
5	SSGE084S5	Managing Environments	30	Compulsory	T2
4	BUMN078H4	Management Studies II	15	Compulsory	T2
4	FFEC021H4	Economics of Natural Resources	15	Compulsory	T3
5	BUMN197H5	Sustainable Business Practices	15	Compulsory	T1 - TBC
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<b>Year 3</b>					
6	MOMN069H6	Strategic Management (Undergraduate)	15	Compulsory	T1
5	BUMN097H5	Sustainability and Stakeholder Marketing	15	Compulsory	T2
5	BUOB091H5	Organizational Change	15	Compulsory	T2
5	SSGE123S5	Future Food Systems and Sustainability	30	Compulsory	T3
6	BUEM137H6	Green Finance	15	Compulsory	T1 – TBC
<b>Year 4</b>					
6	SSGE125S6	Climate and society: past, present and future	30	Compulsory	TBC
6	BUMN143H6	Introduction to Corporate Responsibility	15	Compulsory	T2
6	BUMN136H6	Project Management (Undergraduate)	15	Compulsory	T3
6	BUMN140S6	Business Project	30	Compulsory	T1 + T2

**Core:** *Module must be taken and passed by student*

**Compulsory:** *Module must be taken but can be considered for compensated credit (see CAS regulations paragraph 24)*

**Option:** *Student can choose to take this module*

## **How you will learn**

Your learning and teaching is organised to help you meet the learning outcomes (below) of the course. Your learning and teaching on this programme will be organised via a combination of lectures (pre-recorded), interactive in-person seminars, and field visits (where relevant). Lectures are designed to provide you with an outline or overview of the topic, to engage you with the material and direct you to other resources. They are a springboard for your own learning. Seminars are group sessions where you will be asked to contribute to discussion or group work around the topic, with material set in advance for which you need to prepare. Field visits will enable you to put your learning into practice. As a student, we expect you to be an active learner and to take responsibility for your learning, engaging with all of the material and sessions arranged for you.

## **How we will assess you**

The programme will use a variety of assessment methods. Assessment is used to enhance your learning rather than simply to test it. For the modules associated with this programme, formal assessment is a mix of individual written assignments, group work and reports, presentations, and data manipulation and interpretation. The individual written assignments will develop in length and expected complexity as you progress through your studies.

## **Learning outcomes (what you can expect to achieve)**

'Learning outcomes' indicate what you should be able to know or do at the end of your course. Providing them helps you to understand what your teachers will expect and also the learning requirements upon which you will be assessed.

Upon successful completion of the Foundation Year you will be able to:

- Demonstrate knowledge of the foundational concepts and principles associated with business and IT, and an ability to evaluate and interpret these within the relevant areas of study
- Present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument
- Make sound judgements in accordance with basic theories and concepts of the subjects under study
- Evaluate the appropriateness of different approaches to solving problems related to their proposed area of study and/or work
- Communicate the results of their study/work accurately and reliably, and with structured and coherent arguments
- Undertake further study at undergraduate level and develop new skills

At the end of this course, you should be able to:

- Analyse the way that business organisation address sustainability;
- Demonstrate a holistic understanding of the various pillars of sustainability and its impact on business and climate;
- Understand environmental processes from both a physical and a social standpoint, including the physical environment; interactions between different environmental components; key contemporary environmental problems; exploration and exploitation of the physical and human resources in the context of sustainability; monitoring and managing of natural and human-induced environmental change; environmental politics and policy issues;

- Communicate ideas relating to business and sustainability clearly and concisely to a range of audiences

### **Careers and further study**

You will find Business and Sustainability graduates in the following kinds of roles:

- Sustainability roles within business
- Small business owners

Birkbeck's BSc Business and Sustainability students will graduate with a set of valuable attributes that are important in organisations, for example:

- The ability to work as part of a team
- High-level oral and written communication skills in English
- Research skills
- Skills in evaluating and assessing types of information
- The ability to present yourself and an argument

Birkbeck offers a range of careers support to its students. You can find out more on the [careers pages of our website](#).

### **Academic regulations and course management**

Birkbeck's academic regulations are contained in its [Common Award Scheme Regulations](#) and Policies published by year of application on the Birkbeck website.

You will have access to a course handbook on Moodle and this will outline how your course is managed, including who to contact if you have any questions about your module or course.

### **Support for your study**

Your learning at Birkbeck is supported by your teaching team and other resources and people in the College there to help you with your study. Birkbeck uses a virtual learning environment called Moodle and each course has a dedicated Moodle page and there are further Moodle sites for each of your modules. This will include your course handbook.

Birkbeck will introduce you to the Library and IT support, how to access materials online, including using Moodle, and provide you with an orientation which includes an online Moodle module to guide you through all of the support available. You will also be allocated a personal tutor and provided with information about learning support offered within your School and by the College.

[Please check our website for more information about student support services.](#) This covers the whole of your time as a student with us including learning support and support for your wellbeing.

## Quality and standards at Birkbeck

Birkbeck's courses are subject to our quality assurance procedures. This means that new courses must follow our design principles and meet the requirements of our academic regulations. Each new course or module is subject to a course approval process where the proposal is scrutinised by subject specialists, quality professionals and external representatives to ensure that it will offer an excellent student experience and meet the expectation of regulatory and other professional bodies.

You will be invited to participate in an online survey for each module you take. We take these surveys seriously and they are considered by the course team to develop both modules and the overall courses. Please take the time to complete any surveys you are sent as a student.

We conduct an annual process of reviewing our portfolio of courses which analyses student achievement, equality data and includes an action plan for each department to identify ongoing enhancements to our education, including changes made as a result of student feedback.

Our periodic review process is a regular check (usually every four years) on the courses by department with a specialist team including students.

Each course will have an external examiner associated with it who produces an annual report and any recommendations. Students can read the most recent external examiner reports on the course Moodle pages. Our courses are all subject to Birkbeck Baseline Standards for our Moodle module information. This supports the accessibility of our education including expectations of what information is provided online for students.

The information in this programme specification has been approved by the College's Academic Board and every effort has been made to ensure the accuracy of the information it contains.

Programme specifications are reviewed periodically. If any changes are made to courses, including core and/or compulsory modules, the relevant department is required to provide a revised programme specification. Students will be notified of any changes via Moodle.

Further information about specifications and an archive of programme specifications for the College's courses is [available online](#).

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