

PROGRAMME SPECIFICATION

Name, title and level of final qualification(s)	BA Theatre and Arts Management (Level 6)
Name and title of any exit qualification(s)	Dip HE, Cert HE
Is this programme offered with a Foundation Year?	Yes
Awarding Body	University of London
Teaching Institution(s)	Birkbeck, University of London
Home school/other teaching departments	Creative Arts, Culture and Communication
Location of delivery	Central London
Language of delivery and assessment	English
Mode of study, length of study and normal start month	Full-time (3 years; 4 years with Foundation) Part-time (4 years; 6 years with Foundation) September
Professional, statutory or regulatory body	Not applicable
QAA subject benchmark group(s) Higher Education Credit Framework for England	Dance, Drama and Performance
UCAS code	NP35; NP37 (with FY)
Birkbeck Course Code	UUBATHAR_C (3 years full-time) UBATHARM_C (4 years part-time) UUBFTHAR_C (4 years full-time with FY) UBFTHARM_C (6 years part-time with FY)
HECoS Code	100698, 100811
Start date of programme	Autumn 2022
Date of programme approval	Autumn 2021
Date of last programme amendment approval	July 2023
Valid for academic year and cohorts	2024-25
Date of last revision to document	19/12/2023

Admissions requirements

We welcome applicants without traditional entry qualifications as we base decisions on our own assessment of qualifications, knowledge and previous work experience. We may waive formal entry requirements based on judgement of academic potential.

UCAS tariff: 96-128 points (48 for with Foundation Year entry)

The UCAS tariff score is applicable to you if you have recently studied a qualification that has a UCAS tariff equivalence. UCAS provides a tariff calculator for you to work out what your qualification is worth within the UCAS tariff.

Course aims

Do you want to produce and facilitate stories on stage? With BA Theatre and Arts Management at Birkbeck, study in central London, at the heart of the city's vibrant cultural scene. Investigate theatre as live event, as dramatic text and in its historical contexts, with the business of the creative industries.

You will explore theatre histories and theories in depth alongside the many ways in which it is possible to tell stories. At the same time, you will study how creative organisations work, how cultural policy is implemented, and the role of audience development and curatorial practice. Option modules offer you experience of other areas of the arts, literature, and languages, or the opportunity to produce your own creative work independently and in collaboration with others.

Throughout your degree, you will visit the world's most exciting theatre institutions and analyse live and digital performances. Your final full-length dissertation project examines a topic of your choosing under the guidance of our world-leading academics and practitioners.

BA Theatre and Arts Management equips you with a deep understanding of the different ways in which theatre impacts culture and society.

This programme is also available for part-time evening study over four years, or with a foundation year.

Course aims:

- Enable students to develop knowledge and skills relating to theatre and arts management as domains of practice, culture, politics and criticism
- Expand and develop students' knowledge of a range of theatre and performance texts and practices from the ancient to the contemporary in local, national and international contexts
- Introduce and extend students' understanding of the histories, conventions, and industries that pertain to theatre and arts management
- Enable students to engage with critical and theoretical literature and debates in theatre and arts management and cognate disciplines
- Develop students' knowledge of the reciprocity between theatre and performance practices and their cultural, social, historical and political contexts, and in relation to key issues of identity, politics, and society
- Deepen students' awareness of the practice of theatremaking and systems of management and organisation within the arts sector

- Offer a broad understanding of the relation between practices of research, interpretation and organisational practice in theatre and arts management
- Facilitate the development of students' independent critical judgement
- Enable students to develop work-related knowledge and skills in relation to doing and managing creative work
- Develop students' skills of critical reflection upon individual practice and in group contexts
- Offer students the opportunity to undertake and complete a dissertation project with an option to originate a piece of creative practice
- Offer a balanced programme of study that combines compulsory modules and flexible option choice to enable students to engage with theatre studies and arts management in a range of contexts
- Produce well-rounded graduates equipped with subject-specific and transferable knowledge and skills relevant to a range of sectors (including but not limited to arts and culture, education, law, marketing and public relations, charitable and third sector organisations, the public sector)

Course structure

Please see the Arts Foundation year specification for Foundation year modules.

Level	Module Code	Module Title	Credit	Comp Core/ Option	Likely teaching term(s)
Full-time – 3 years					
Year 1					
4	AREN256S4	Storytelling	30	Comp	1 + 2
4	ARMC120S4	Visual Art: Histories, Networks and Organisation	30	Comp	1
4	ENHU001S4	Theatre in London Now: Histories	30	Comp	1, 2 + 3
4		Option	30	Option	3
4	AREN290Z4	Theatremaking	0	Comp	1 + 2
Year 2					
5	ENHU001S5	Our Theatrical World	30	Comp	1
5	AREN198S5	Arts for Social Change	30	Comp	1
5	ARMC249S5	Curating Culture	30	Comp	2
5		Option	30	Option	3
5	ENHU001Z5	Theatre in London Now: Theories	0	Comp	1, 2 + 3
Year 3					
6	ARMC036S6	Understanding Cultural Audiences	30	Comp	1
6	ENHU103S6	Dissertation	30	Core	1 + 2
6	ENHU001S6	Theatre in London Now: Student-Led Project	30	Core	1, 2 + 3
6		Option	30	Option	2

Part-time – 4 years					
Year 1					
4	AREN256S4	Storytelling	30	Comp	1 + 2
4	ARMC120S4	Visual Art: Histories, Networks and Organisation	30	Comp	1
4	ENHU001S4	Theatre in London Now: Histories	30	Comp	1, 2 + 3
4	AREN290Z4	Theatremaking	0	Comp	1 + 2
Year 2					
5	ENHU001S5	Our Theatrical World	30	Comp	1
5	ARMC249S5	Curating Culture	30	Comp	2
4		Option	30	Option	3
5	ENHU001Z5	Theatre in London Now: Theories	0	Comp	1, 2 + 3
Year 3					
5	AREN198S5	Arts for Social Change	30	Comp	1
5 (or 6)		Option	30	Option	2
6 (or 5)		Option	30	Option	3
(Note: one option must be taken at level 5 and the other at level 6)					
Year 4					
6	ARMC036S6	Understanding Cultural Audiences	30	Comp	1
6	ENHU103S6	Dissertation	30	Core	1 + 2
6	ENHU001S6	Theatre in London Now: Student-Led Project	30	Core	1, 2 + 3

Core: Module must be taken and passed by student

Compulsory: Module must be taken but can be considered for compensated credit (see CAS regulations paragraph 24)

Option: Student can choose to take this module

How you will learn

Your learning and teaching is organised to help you meet the learning outcomes (below) of the course. As a student, we expect you to be an active learner and to take responsibility for your learning, engaging with all of the material and sessions arranged for you.

Each course is divided into modules. You will find information on the virtual learning site (Moodle, see Academic Support below) about each of your modules, what to expect, the work you need to prepare, links to reading lists, information about how and when you will be assessed.

Your learning for this course will be organised around the activities outlined below.

Learning on BA Theatre and Drama makes use of a mix of techniques and strategies, including:

- Lectures
- Seminars
- Practice-based workshops and rehearsals
- Tutorial support
- Independent visits to theatrical performances^{[1][2]}

- Independent study and research
- Group-based study and research
- Access to public events hosted by Birkbeck Centre for Contemporary Theatre.

On theatre studies modules, students will learn primarily through the three key pedagogical practices central to Theatre and Performance at BA level: lectures, seminar discussions and workshops. Lectures provide students with key information regarding topics or themes. Seminars are interactive, and involve students' advance preparation of materials, often focused by a series of set questions or prompts. Workshops enable students to explore the concepts they are introduced to in seminars and lectures through practice. This enables students to take a 'laboratory' approach, whereby they test and investigate practical strategies, effects and outcomes of theatre and performance through practice. This process of learning will be supplemented by independent research (involving the use of libraries, internet resources, and archives), independent individual and group work, and theatre visits.

Arts management modules broadly comprise a combination of lectures and seminars with a strong emphasis on peer collaboration and a range of individual and group-based assignments that span academic and practice contexts. These will include both theoretical essays and specific assignments in areas such as project development and strategic management. For their dissertation, students will have the opportunity to produce a real-world project related to their chosen specialism or conduct empirical research on the contemporary arts industries. Specific modules may incorporate blended learning elements; opportunities for work-based learning; seminars; guest 'masterclass' lectures; and site visits.

How we will assess you

The course will use a variety of assessment methods. Assessment is used to enhance your learning rather than simply to test it. For most of the modules associated with this course, your assessment will be through the following types of assessment.

Assessment methods include:

- Research essays
- Research exercises
- Performance presentations
- Creative practice projects and exercises
- Creative practice portfolios
- Group presentations
- Critical reflections on practical work
- Group vivas (spoken examinations)
- Individual vivas (spoken examinations)

Learning outcomes (what you can expect to achieve)

'Learning outcomes' indicate what you should be able to know or do at the end of your course. Providing them helps you to understand what your teachers will expect and also the learning requirements upon which you will be assessed.

At the end of this course, you should be able to:

1. Demonstrate knowledge and understanding of the key traditions, conventions, histories, concepts and cultures that comprise theatre practices and arts organisations in the broader context of the creative industries;
2. Show awareness of the range and variety of key critical and theoretical debates at the forefront of the fields of theatre and arts management;
3. Demonstrate knowledge and understanding of how the key elements and processes of theatrical performance are created and realised;
4. Demonstrate knowledge and understanding of the interplay between practice and theory;
5. Describe, theorise, interpret, analyse, historicise and evaluate theatrical performance, organizational practices, creative projects, and aspects of the creative industries from a range of critical perspectives;
6. Utilise research skills, including the ability to gather, sift and organise material independently and critically and to present it in the form of an essay, report, presentation or creative piece
7. Discuss and evaluate the work of fellow students, established theatremakers and arts practitioners;
8. Work efficiently and constructively within a group and on an individual basis to realise an appropriate presentation of a specified length;
9. Present and sustain arguments and engage in debate;
10. Act as a reflective, self-directed learner, recognizing and employing a range of strategies to support independent learning, including an awareness of strengths/weaknesses.
11. Communicate in public and in working groups with expressive clarity and sophistication;
12. Apply the expressive, critical and evaluative skills acquired during the programme to varied kinds of work;
13. Communicate ideas and arguments clearly in a variety of oral, written, visual and performance media;
14. Demonstrate some IT skills; the use of libraries and electronic sources of information, online discussion groups, web-based research, e-learning, word-processing;
15. Utilise bibliographical skills appropriate to the discipline, including accurate citation of sources and consistent use of conventions in the presentation of scholarly work.

Careers and further study

Employers highly value the analytical, critical, communicative, and interpersonal skills that a Birkbeck degree in Theatre and Arts Management can offer. Theatre and Arts Management graduates leave with valuable attributes such as:

- High-level oral and written communication skills in English
- The ability to work efficiently and effectively as part of a team and on an individual basis
- Research skills
- Skills in analysis and argumentation
- Skills in evaluating and assessing ideas and information
- The ability to articulate yourself clearly, cogently and persuasively

Birkbeck offers a range of careers support to its students. You can find out more on [the careers pages of our website](#).

Academic regulations and course management

Birkbeck's academic regulations are contained in its [Common Award Scheme Regulations](#) and Policies published by year of application on the Birkbeck website.

You will have access to a course handbook on Moodle and this will outline how your course is managed, including who to contact if you have any questions about your module or course.

Support for your study

Your learning at Birkbeck is supported by your teaching team and other resources and people in the College there to help you with your study. Birkbeck uses a virtual learning environment called Moodle and each course has a dedicated Moodle page and there are further Moodle sites for each of your modules. This will include your course handbook.

Birkbeck will introduce you to the Library and IT support, how to access materials online, including using Moodle, and provide you with an orientation which includes an online Moodle module to guide you through all of the support available. You will also be allocated a personal tutor and provided with information about learning support offered within your School and by the College.

[Please check our website for more information about student support services.](#) This covers the whole of your time as a student with us including learning support and support for your wellbeing.

Quality and standards at Birkbeck

Birkbeck's courses are subject to our quality assurance procedures. This means that new courses must follow our design principles and meet the requirements of our academic regulations. Each new course or module is subject to a course approval process where the proposal is scrutinised by subject specialists, quality professionals and external representatives to ensure that it will offer an excellent student experience and meet the expectation of regulatory and other professional bodies.

You will be invited to participate in an online survey for each module you take. We take these surveys seriously and they are considered by the course team to develop both modules and the overall courses. Please take the time to complete any surveys you are sent as a student.

We conduct an annual process of reviewing our portfolio of courses which analyses student achievement, equality data and includes an action plan for each department to identify ongoing enhancements to our education, including changes made as a result of student feedback.

Our periodic review process is a regular check (usually every four years) on the courses by department with a specialist team including students.

Each course will have an external examiner associated with it who produces an annual report and any recommendations. Students can read the most recent external examiner reports on the course Moodle pages. Our courses are all subject to Birkbeck Baseline Standards for our Moodle module information. This supports the accessibility of our education including expectations of what information is provided online for students.

The information in this programme specification has been approved by the College's Academic Board and every effort has been made to ensure the accuracy of the information it contains.

Programme specifications are reviewed periodically. If any changes are made to courses, including core and/or compulsory modules, the relevant department is required to provide a revised programme specification. Students will be notified of any changes via Moodle.

Further information about specifications and an archive of programme specifications for the College's courses is [available online](#).

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